

# TIME WARNER CABLE

Research Insights Event | Friday, December 14, 2012

## BACKGROUND

Time Warner Cable ([see Google Chart](#)) has been spun-off from Time Warner. TWC is primarily an infrastructure company with 15 million customers receiving residential and business video, cable TV, broadband ISP, phone, Wi-Fi, and intelligent home security through fiber and cable. Business IT services are a new thrust—they recently acquired [NaviSite](#), positioned as a “managed cloud services” company. They own some TV programming, mostly local sports and news (NY1) channels. They sell \$1 billion worth of advertising across their networks. They have lots of data. Here's a link to their [Company Overview](#) page.

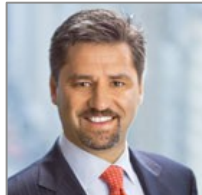
## NOTABLE ATTENDEES



**Glenn Britt**  
Chairman  
Chief Executive Officer



**Peter Stern**  
Executive Vice President  
Chief Strategy Officer  
Chief People Officer



**Rob Marcus**  
President  
Chief Operating Officer



**Ellen East**  
Executive Vice President  
Chief Communications Officer



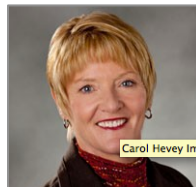
**Irene Esteves**  
Executive Vice President  
Chief Financial Officer



**Frank Boncimino**  
Senior Vice President  
Chief Information Officer



**Michael LaJoie**  
Executive Vice President  
Chief Technology Officer



**Carol Hevey**  
Executive Vice President  
East Region



**Jeffrey A. Hirsch**  
Executive Vice President  
Chief Marketing Officer,  
Residential Services



**Kevin Leddy**  
Executive Vice President  
Technology Policy and  
Product Management